

# Do You Need an Infographic that Educates, Explains, and Goes Viral?

We give you a powerful infographic that:

- Gets you high quality backlinks
- Increases your traffic
- Positions your company as the experts

...even in crowded markets.

[BUTTON]Contact us now[/BUTTON]

## Content Marketing is Hard...

As a content marketer you need marketing materials that make waves. You need to generate real ROI, and you need it quickly.

Infographics *can* be great marketing tools... but only a few of them get real business results. Some don't get seen. Others don't get talked about... and some simply hurt your brand positioning more than they help.

That's why you need an **Impact Infographic**. We make infographics that **work**. Infographics that get **real marketing results** for your business.

They get shared, liked and discussed.

They get you high-quality backlinks.

They get you more qualified traffic.

And they position you as the go-to experts in your industry.

## What You Get:

- **An infographic with "shareability" thoroughly baked in.** Your graphic is purpose-built to fly around the web. Our infographics push the psychological hot buttons that make people discuss, share and re-post. And that means more quality backlinks and traffic for your business.
- **Complete done-for-you, time-saving service.** We take care of everything for you: concepting, stats research, storytelling, copywriting and design. And we turn your infographic around quickly, so you can get back to focusing on your your campaign.
- **We make you look good.** An Impact Infographic positions your company as an authority, educates your prospects, and draws them along your sales funnel. When they're ready to buy, they'll think of you, the experts, first.

## What the World Says About Infographics...

*"Infographics makes data easy to share. We share them when they're useful, but more often, because they entertain us."*

-The Telegraph

*"The majority of people are visual learners and infographics serve them well. They're easy to scan and provide a useful way to educate your audience."*

-Examiner.com

*"It's official. Graphs are sexy... this is the golden age of 'infographics'."*

-The Independent

*"Infographics done right do not only make it easier to understand complex information, but boost both the creator's profile and website traffic."*

-Forbes

*"Infographics are a great way to engage readers - they draw attention and result in a lot of social sharing. They can provide the serious return on investment (ROI) that every business owner desires."*

-The Huffington Post

## **So. Why choose us?**

Simply put, we focus on impact: we create infographics with maximum content marketing punch.

- **We're not just another design agency.** We're infographic specialists, and we're focused on your marketing results. We specialize in building Infographics for content marketing campaigns like yours. You'll get a highly sharable infographic that makes your company look good.
- **We're data visualisers too, not just designers.** We're committed to telling the visual story of your data, not just pairing stats with pretty pictures. Our Infographics are more likely to get noticed by journalists and picked up by major publications.

Have a question about our service? We might have answered it in our FAQ. Otherwise, please contact us!

## **Guaranteed Satisfaction...**

Need more reassurance? We offer a 100% money back-guarantee. If for any reason you're not totally happy with your infographic – just get in touch within 14 days of delivery, and we'll refund you in full.

## **Contact Us**

Have an idea for an infographic?

Need a piece of premium content that supercharges your marketing?

Contact us now, and let's see how we can help.

[CONTACT FORM]